



SyriaUS Advisory Group (SAG)

2026

CORPORATE PROFILE



 +963 940 693 883

 www.sag.sy

Your Bridge to Syria's Next Chapter

CORPORATE OVERVIEW



SyriaUS Advisory Group (SAG) provides institutional-grade advisory services to international investors and government entities entering the Syrian market during its post-liberation, post-sanction transition. We combine regulatory due diligence, real-time market intelligence, and vetted local partnerships — with a strong emphasis on sound management and operational efficiency — to mitigate the two risks that most frequently undermine capital deployment in transitioning economies: compliance exposure and unreliable counterparties.

Our advisory mandate spans the sectors driving Syria's national reconstruction — infrastructure, telecommunications, financial services, healthcare, and energy — where growth potential is strongest and the governance and operational risk profile is most acute. SAG exists to reconcile that trade-off on behalf of our clients.

STRATEGIC INTENT



Our Mission

To equip international investors and institutional partners with the regulatory clarity, market intelligence, and strategic networks required to deploy capital in Syria sustainably, ethically, and in full alignment with evolving post-sanction compliance standards.



Our Vision

To serve as the definitive advisory partner connecting global capital and institutional stakeholders with Syria's highest-impact reconstruction and investment opportunities.



SAG

**I**

Integrity

Transparency, ethical conduct, and sound governance across every engagement — standards we hold non-negotiable in a regulatory environment still taking shape.

C

Collaboration

We build durable, multi-stakeholder partnerships between institutional investors, local counterparts, and regional communities, not transactional, one-off engagements.

I

Innovation

Advisory solutions engineered for Syria's specific market and regulatory conditions, not templates adapted from other post-conflict economies.

S

Sustainability

We evaluate every investment against long-term resilience, ESG alignment, and measurable social impact, not short-term return alone.

**SAG**

CORE SOLUTIONS & SERVICES

Regulatory & Compliance Advisory

End-to-end regulatory due diligence — licensing, sanctions compliance, and regional legal frameworks required to operate with full institutional integrity.

Governance Advisory

Institutional governance structures, oversight, and ESG alignment — the frameworks investors and government partners require for accountable, transparent operations.

Cybersecurity & Digital Transformation

Cybersecurity advisory anchored in ISO 27001, plus digital transformation support for the systems and infrastructure institutional operations require.

Market Intelligence & Insight

Rigorous, current-state analysis of Syria's economic, regulatory, and operational landscape — the granular, on-the-ground intelligence.

Strategic Networking

Direct, vetted connections between institutional capital and credible local counterparts — government stakeholders, community leaders, and reconstruction project sponsors — built on long-standing regional relationships, not assembled for a single transaction.



A MESSAGE FROM OUR CEO



I founded SyriaUS Advisory Group to close the distance between the institutional and private capital seeking to support Syria's reconstruction and the communities and government stakeholders who depend on that investment — a gap shaped by sanctions, regulatory uncertainty, and limited institutional familiarity with the market.

My path here has been shaped by a rare blend of scientific precision and executive leadership. As a Syrian-American strategist, I hold degrees in Molecular Biology and Medical Laboratory Technology, alongside a Master of Business Administration from Ashford University. That same rigor is what defines how SAG approaches every client and government relationship: considered, precise, and built to last.

That combination — dual-culture expertise, operational and governance discipline, and deep regional trust — is what SAG brings to every client and government relationship.

If you are evaluating Syria as part of your investment or development strategy, I welcome the conversation.

Maissa Kabbani

Chief Executive Officer, SyriaUS Advisory Group (SAG)



SAG



Our Partners



SAG